Introducing Everysight, a Visionary Wearable Technology Company

Everysight raises the industry standard; teases first-of-its-kind Raptor smartglasses, free of distracting offset displays

HAIFA, ISRAEL – November 17, 2015 – Everysight – a revolutionary new consumer wearable technology company – announces its official launch today. Check out this video for more information. Everysight is spun out of Elbit Systems (NASDAQ and TASE: ESLT) – the largest defense technology company in Israel and market leader in advanced fighter jet and rotary wing helmet mounted display systems – and backed by external investors. The Everysight team brings decades of cutting edge experience in augmented reality and vision display systems to the consumer wearable market.

Driven by a passion for cycling, the company chose to focus first on smartglasses for cyclists and, in 2016, will launch its first product: Raptor by Everysight. Raptor smartglasses pack uniquely unobtrusive display technology and powerful functions into a deceptively sleek design. The team spent several years working with professional cyclists to design and optimize Raptor, which looks and feels like traditional sports eyewear, but with hidden technology that helps athletes get the most out of their activity.

Raptor will also be equipped with Everysight Beam technology, which sets it apart and makes it a superior and first-of-its-kind product. Similar to what pilots have been using for decades, Everysight Beam is a unique see-through display technology that crisply overlays information directly in the wearer's line of sight. With Everysight Beam, the lens itself serves as the augmented display, eliminating offset displays found on other smartglasses. Everysight Beam avoids peripheral distractions, reduces eyestrain and eliminates opaque display elements that can obscure the view. In addition to superior optics, smartglasses with Everysight Beam are stylish, lighter and more comfortable.

“We have more than 30 years of experience and dominate the market in vision systems and augmented reality, integrating real-time data in pilots’ helmets to optimize performance and keep pilots safe and focused on what matters,” said Asaf Ashkenazi, CEO of Everysight. “Now we’re bringing this experience to the consumer market with smartglasses that will revolutionize how athletes see and experience information. Raptor is the first step in our greater plan to create a full line of smartglasses.”

Raptor by Everysight will launch in 2016, with an open program for the developer community and full product details announced at that time. In the meantime, to learn more about Everysight and be among the first to receive updates on product news and announcements, please sign up for more info at www.everysight.com.

About Everysight

Everysight is a consumer smartglasses company spun out of Elbit Systems – the largest defense technology company in Israel and the market leader in advanced fighter jet and rotary wing helmet mounted display systems – and backed by external investors. Everysight is revolutionizing the way people see and experience information. With decades developing vision systems and heads up displays, the Everysight team brings cutting edge experience to the field of wearable technology. Learn more at www.everysight.com or engage with Everysight on Facebook, Twitter and YouTube.

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